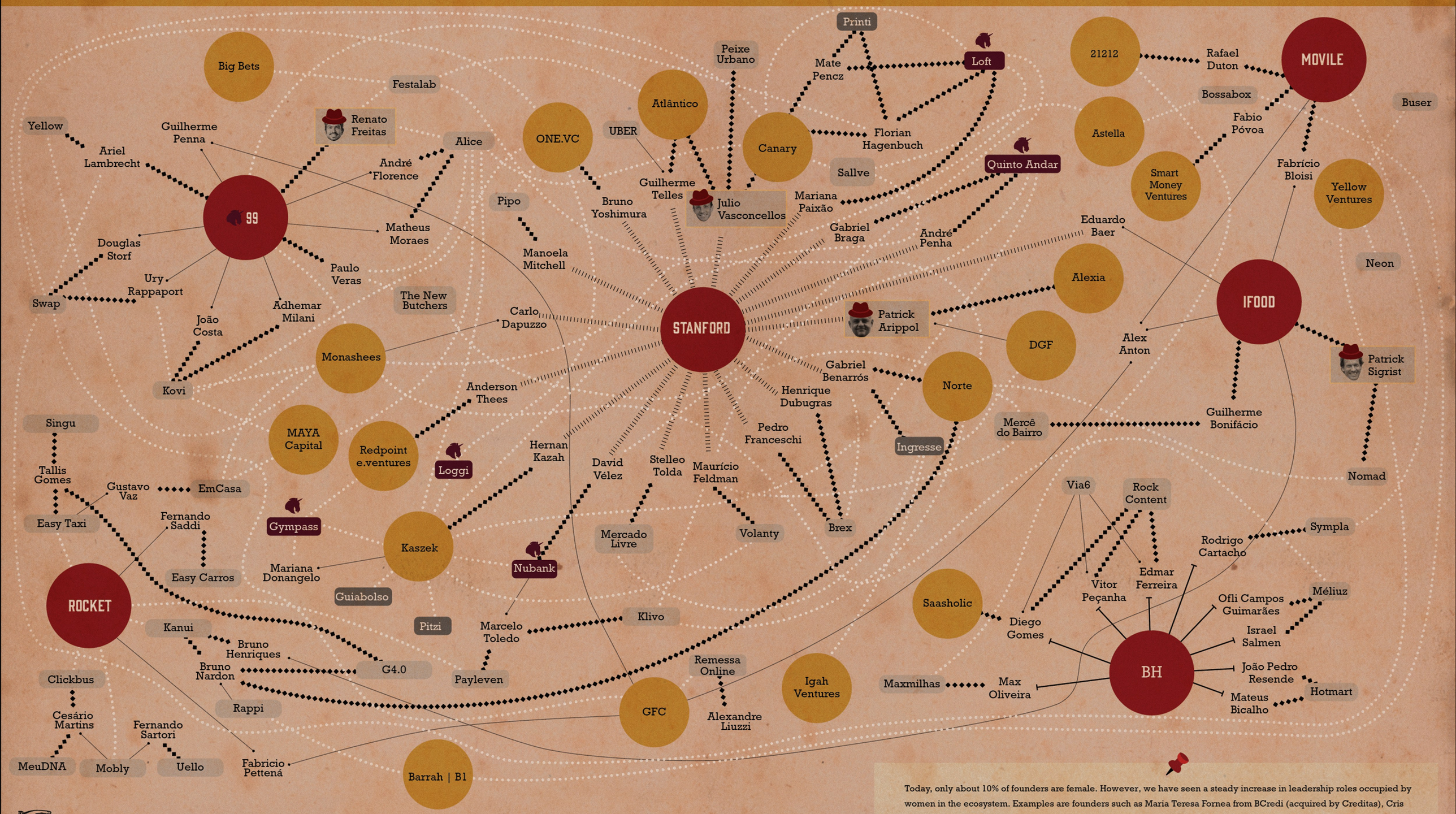
NORTE PRESENTS

The Godfounders

It's all interconnected! Innovation depends on an environment of collaboration and openness, where capital is reinvested and people from different groups support each other. This is a snapshot of the Brazilian ecosystem and its architects.

VC Fund · Companies · *Startup Mansion · Education · Invested · Founded · Worked · From



This network map is not exhaustive. There are many more "godfounders" with great influence in the tech ecosystem than we could fit in one page.

*Startup Mansion: These companies shared the same old house as a coworking space by Faria Lima.

Today, only about 10% of founders are female. However, we have seen a steady increase in leadership roles occupied by women in the ecosystem. Examples are founders such as Maria Teresa Fornea from BCredi (acquired by Creditas), Cris Junqueira from Nubank and investors, such as, Mariana Donangelo from Kaszek and Monica Saggioro and Lara Lemann, founders of MAYA Capital.

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